


 **chapters**

MEDIA HOUSE



PRESENTED BY TEAM

 @chaptersmediahouse

 @chapters.media.ho



TABLE OF CONTENTS



01	ABOUT THE COMPANY
02	OUR WORK
03	WORK SAMPLES
04	WHAT WE PROVIDE
05	PACKAGES
06	CASE STUDY SPOTLIGHT
07	SOCIAL MEDIA GOALS



BE THE BRAND

THEY NOTICE
EVEN IN THE CROWD



ABOUT THE MEDIA HOUSE



WHO WE ARE

Chapters Media House is a creative brand driven by innovation, strategy, and storytelling. We help businesses grow through impactful content, digital marketing, and branding solutions that deliver real results, while building long-term brand value through creativity and professionalism

OUR WORK

We deliver creative and strategic marketing solutions focused on brand growth, impactful content, digital presence and measurable results. Through innovative storytelling, quality execution, and tailored strategies, we help businesses strengthen their identity, engage audience and grow in a competitive market

@CHAPTERS_COWORKING

@AHAD_COWORKING

@LAWPORT CONSULTANCY

@BREAKBUNKER_



CHAPTERS COWORKING

- Impactful video content for Chapters Coworking focusing on brand storytelling, workspace promotion, and audience engagement.
- Promotional reels and cinematic tours
- Social media campaigns
- High converting marketing content designed to highlight the premium coworking experience.
- Creative direction
- Strategic content production



OUR WORK SAMPLE



REEL 01

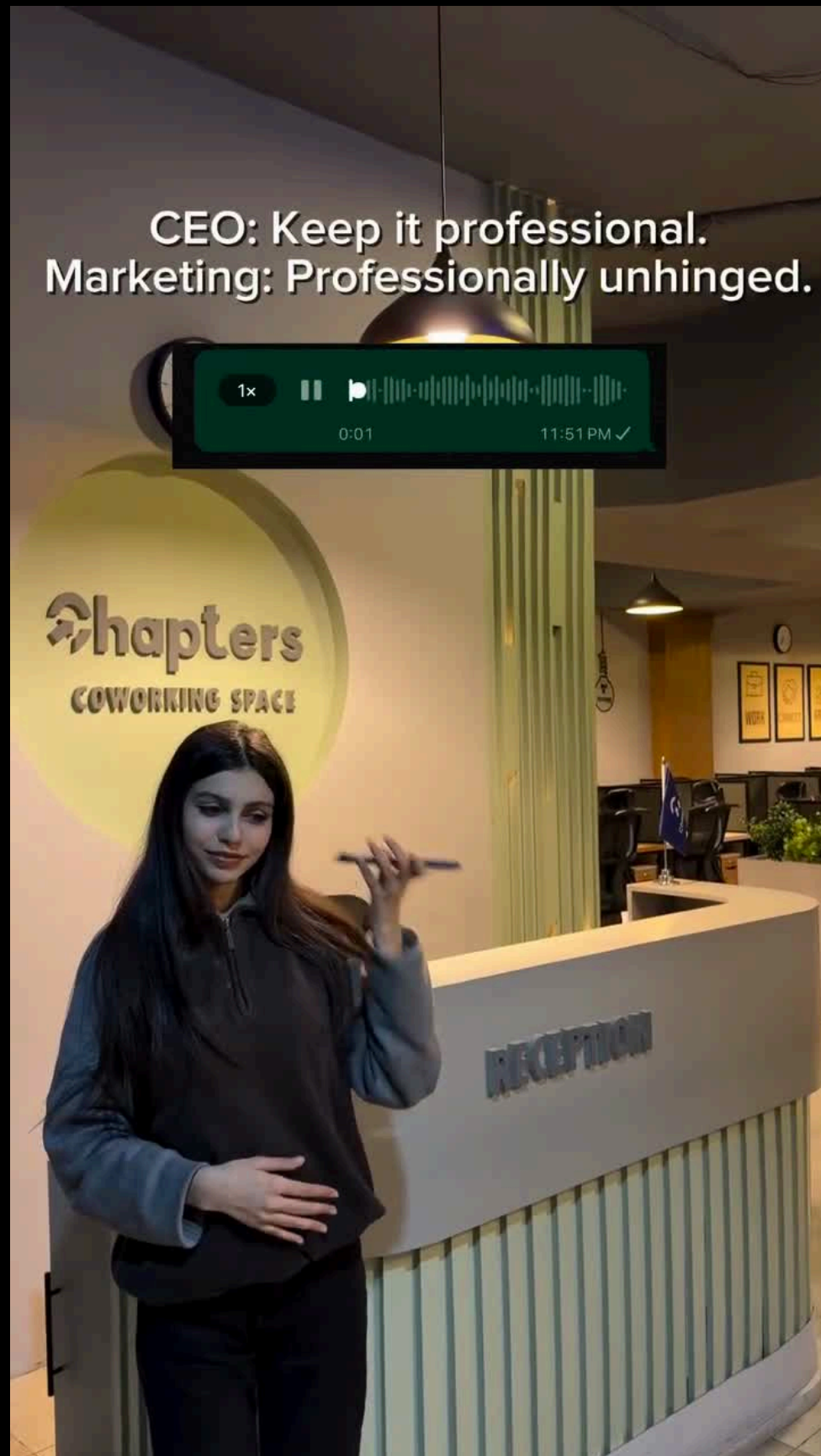
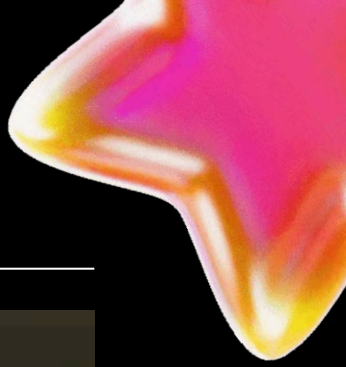


REEL 02



REEL 03

VIRAL MEME CONTENT



OUR: our graphic work

**Work Together
Sip Better**

YOUR DESK. YOUR WIFI. YOUR COFFEE.

+92 333 111 6999
@chapters_coworking

Stop working from home
Start working on your growth

Get your spot

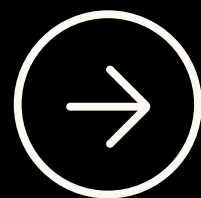
AHAD

5 REASONS TO JOIN A CO WORKING SPACE?

To work smarter, connect better and grow faster in a space designed for modern professionals

- 01 Personal space**
No long-term lease or setup cost. Pay only for the space and time you use.
- 02 Flexible Memberships**
Affordable plans with daily, weekly and monthly options on Hot desks, dedicated desks, and private offices
- 03 Networking opportunities**
Connect with freelancers and startups that can help you build career and find support
- 04 High-Speed Connectivity**
Reliable high-speed internet and uninterrupted power to keep you productive
- 05 Grow & Scale**
Meeting rooms, business support and events to help your ideas grow and succeed

WHAT WE PROVIDE



- **SOCIAL MEDIA ACCOUNTS MANAGEMENT**
- **CONTENT PLANNING**
- **BASIC BUSINESS & MARKET ANALYSIS**
- **DIGITAL MARKETING STRATEGY**
- **CLIENT HANDLING AND MANAGEMENT**
- **CONTENT HUNTING AND WRITING**
- **CONTENT CALENDER**
- **WEBSITE FIXING AND OPTIMIZATION**
- **ADS AND SEO MANAGEMENT**
- **WEEKLY PERFORMANCE INSIGHTS**
- **CLIENT MANAGEMENT AND SALES EXECUTION**

SOCIAL MEDIA MANAGEMENT PACKAGES

STARTER PACKAGE



SERVICES

- ✓ Social Media Account Management
- ✓ 12 Post Per Month (Reel & Graphic)

PRICE

50,000
PKR

SILVER PACKAGE



SERVICES

- ✓ Social Media Management (Three Platforms)
- ✓ Accounts Management
- ✓ 16 Post Per Month (Reel & Graphic)
- ✓ Content Planning
- ✓ Basic Business and Market Analysis
- ✓ Monthly Performance Report

PRICE

75,000
PKR

GOLD PACKAGE



SERVICES

- ✓ Detailed Marketing Analysis
- ✓ Social Media and Account Management
- ✓ 16 Post and Stories Per Month
- ✓ Digital Marketing Strategy
- ✓ Content Hunting and Script Writing
- ✓ Client Handling and Communication

PRICE

100,000
PKR

PREMIUM PACKAGE



SERVICES

- ✓ Complete Business Strategy
- ✓ Full Marketing and Competitor Analysis
- ✓ Social Media Management
- ✓ 20 Post Per Month (Viral Content)
- ✓ Ads and SEO Management
- ✓ Website Fixing and Optimization
- ✓ Weekly Performance Insights
- ✓ Client Management and Sales Execution

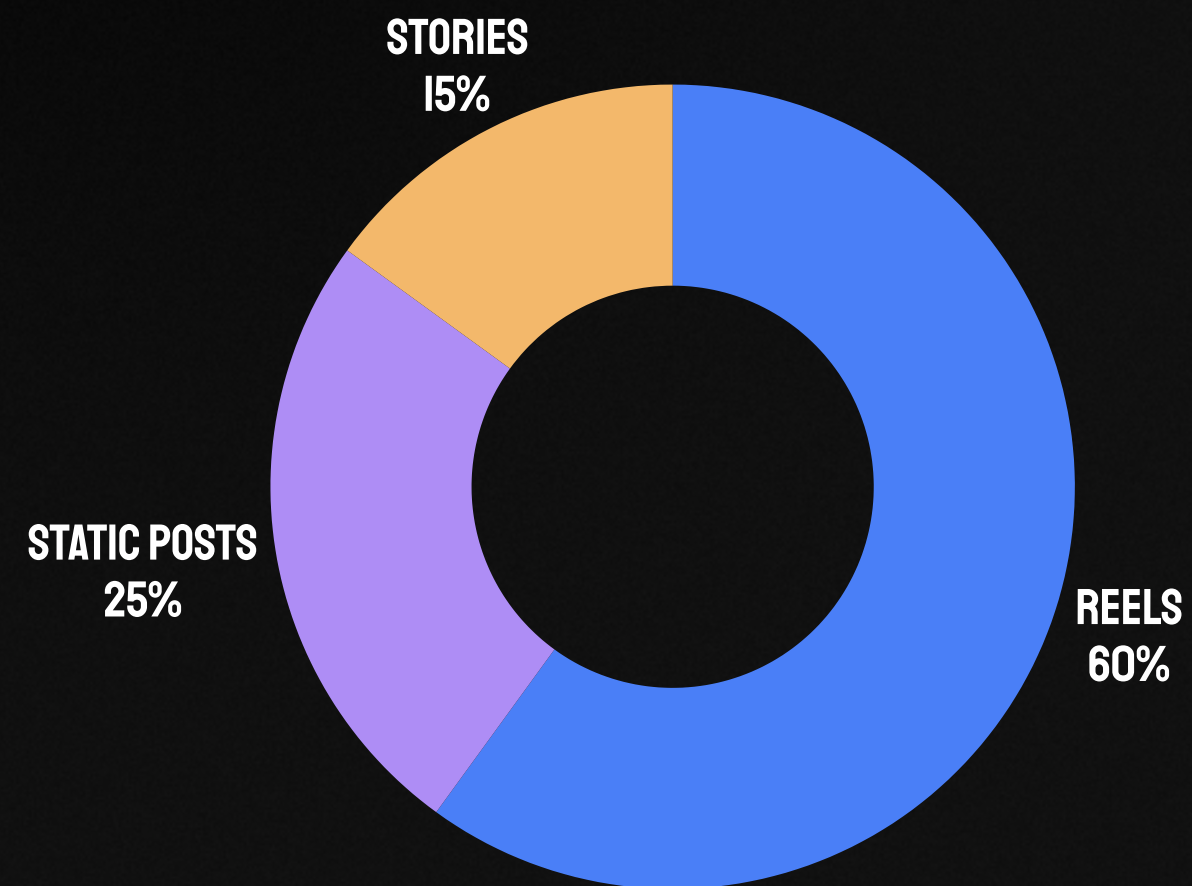
PRICE

150,000
PKR

PROJECT OVERVIEW

POST AND REELS	30+
ORGANIC REACH GENERATED	90,000
AUDIENCE ENGAGEMENT GROWTH	+215 %

CONTENT PERFORMANCE BREAKDOWN



CASE STUDY SPOTLIGHT

HELPING POSITION CHAPTERS AS A MODERN COWORKING DESTINATION THROUGH DIGITAL MARKETING



SOCIAL MEDIA GOALS

01

INCREASE THE NUMBER
OF FOLLOWERS AND
ENGAGEMENT

02

EXPAND BRAND
AWARENESS TO
WIDER AUDIENCE

03

INCREASE TRAFFIC TO
SOCIAL MEDIA
ACCOUNT



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